



Translation Traducción Übersetzung Перевод 번역 翻訳

Fact Sheet

- Business:** Spoken Translation, Inc. (STI) develops and licenses ground-breaking technology for cross-lingual communication that combines machine translation and speech processing technologies.
- Mission:** To be the premier provider of software for conversations across language barriers, stressing interactivity as the key to increased accuracy, wider conversational range, and increased user confidence and adoption.
- Vision:** STI's software solutions enable companies across multiple industries, governments, and people worldwide to overcome linguistic barriers, improve efficiency, and reduce costs.
- Products:** **Converser™ for Healthcare:** An affordable, reliable, and portable solution for medical interpreting which can improve communication 24/7 between healthcare workers and patients with limited English proficiency. Initially available in English<->Spanish from Q1 2007. Converser for Healthcare can also be used outside of healthcare, and new versions will soon be available for additional industry domains. Additional languages are under development; prototypes are presently available for English<->Japanese and English<->German.
- STI plans to expand and license its Converser™ line and to license and integrate its patent-pending components on an OEM basis to leading providers of translation, search, VoIP, telecom, and customer contact software.
- IP:** **Meaning Cues™:** Provides a graphical user interface which permits users to select the intended sense for a multi-meaning word or expression by reference to definitions, examples, and other native language cues. The correct word sense can be used to guide translation, intelligent search, or other natural language applications. *Patent pending.*
- Controlled Back-Translation™:** Makes Back-Translation, or re-translation of a preliminary translation, an excellent indication of the faithfulness of the preliminary translation, ideal for users with no knowledge of the output language. The meanings of expressions in the preliminary translation are retained during Back-Translation, so that confusing re-translation errors due to word-meaning ambiguities are prevented. *Patent pending.*
- Target Customers:** Converser for Healthcare is designed for healthcare providers including hospitals, pharmacies, rehabilitation and urgent care clinics, physicians' offices, dentists, etc. New versions of Converser are under development for additional industries, including law enforcement, customer service, immigration and other government agencies, tourism/travel, online gaming, B2B, education, and others. OEM opportunities exist for search, content management, VoIP, Department of Defense, etc.
- Key Management:** Mark Seligman, Ph.D., CEO and Founder
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